

## The Advisor PACT Monthly Session™

February 16, 2016 Hosted by Mark Little How much benefit do you want from today's session?

## Are you ready to be here and no place else? - Max Dixon

This online meeting system technology uses lots of memory & system resources, so please...

- ✓ Close your email program
- ✓ Close all browsers
- ✓ Close **all programs** on your computer other than this GoToWebinar system

Consider taking this attitude starting right now:

Something discussed today will be a significant positive game-changer for my business

I want to focus so I don't miss it





#### Question

I'm expecting alot from my Administrative Manager and my Subject Matter Expert.

How do you recommend I measure their performance?



# Conduct The Expectations Conversation With your AM & each SME At least once every 4 months (3 times per year)

Record every meeting

## Schedule time to prepare prior to every "Expectations Conversation"

Come prepared with your file on the person:
Everything they've done extraordinarily well since the last meeting
Anything that has not gone well since the last meeting

TA: Complete The Key Performance Measures in advance AM or SME: Complete The Key Performance Measures in advance

# Open every "Expectations Conversation" with a confirmation of the Implementation Objective

#### "Deliver an Extraordinary Experience to every Ideal Client"

The Project is to deliver Truly Comprehensive Financial Services<sup>™</sup> to each Ideal Client through a skilled Deliverables Team of Subject Matter Experts in such a way that we are indispensable from our client's perspective

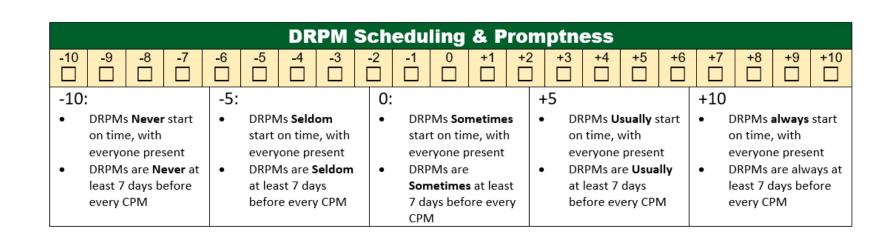
### Your KPM Scores in each area will be different

#### The majority of the time will be invested discussing

- ✓ Why their score is different from yours.
- ✓ Their plan to advance their score in each individual area over the next 4 months
- ✓ Discussion of how they feel the team, and they themselves, will increase value to Ideal Clients over the next 4 months

### The Key Performance Measures Format

+10 being best performance
0 being neutral performance (usually unacceptable)
-10 being worst performance



Create Subject Matter Expert Key Performance Measures

Create Administrative Manager Key Performance Measures

#### Subject Matter Expert Key Performance Measures





#### Administrative Manager Key Performance Measures

