



PROTECTION ATTENTION COORDINATION TRANSPARENCY

# **The Advisor PACT** **Monthly Session<sup>TM</sup>**

March 20, 2018

Hosted by Mark Little

How much benefit do you want from today's session?



**Are you ready to be here  
and **no place else?****

- Max Dixon

This online meeting system technology uses lots of memory & system resources, so please...

- ✓ Close your **email** program
- ✓ Close all **browsers**
- ✓ Close **all programs** on your computer other than this GoToWebinar system

***Consider taking this attitude starting right now:***

**Something discussed today will be a significant positive **game-changer** for my business  
I want to focus so I don't miss it**

**Your**  
**ADVISOR**  
**PACT**  
**Pledge**

**PROTECTION**  
**ATTENTION**  
**COORDINATION**  
**TRANSPARENCY**

**To every Ideal Client**

A Financial Advisor  
who's *seriously* implementing  
this system...

...Has lots of questions for us!

(which we encourage, welcome, and enjoy)



- ✓ **If I decide to update my website do you have any advice? What are the do's & don'ts for a Financial Advisor's website?**
- ✓ **I'm loving the monthly modules you send me. We're implementing as fast as we can. What would you say is the most unique aspect of The Advisor PACT™ business model?**

You can describe what  
differentiates  
this business model  
with just 3 words

# Unsolicited Client Referrals

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## The Monthly Project™



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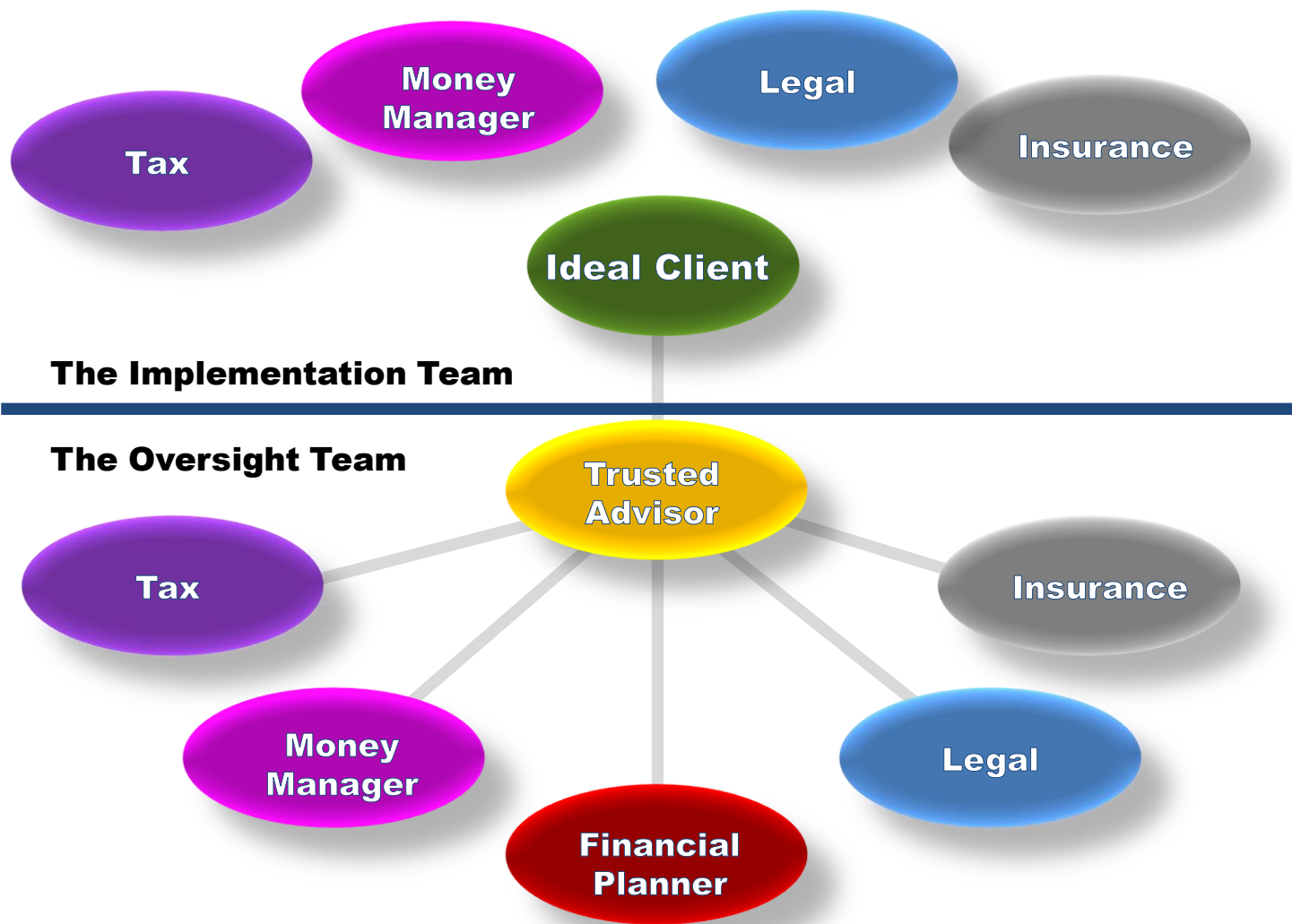
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- ✓ **If I decide to update my website do you have any advice? What are the do's & don'ts for a Financial Advisor's website?**
- ✓ **I'm loving the monthly modules you send me. We're implementing as fast as we can. What would you say is the most unique aspect of The Advisor PACT™ business model?**



## **The Ideal Advisor Profile for The Advisor P.A.C.T. Monthly Program™**

This program is best suited for a financial advisor who,

- ✓ Likes the idea of doing a "whole lot more" for a "whole lot fewer" Ideal Clients who pay significantly higher compensation for the unprecedented level of services provided.
- ✓ Is committed to implementing Truly Comprehensive Financial Services™ at some point in the future, and as quickly as possible.
- ✓ Recognizes the wisdom of delivering Comprehensive Financial Services through a skilled team of Subject Matter Experts (Tax, financial planning, tax, estate planning, & insurance)... rather than serving as a one-man-band.
- ✓ Is willing to make the effort to implement this new business model to fill the gap in the marketplace created by financial advisors, and a financial services industry, unable or unwilling to provide Ideal Clients the Comprehensive Financial Services they desire.